

Technology Manufacturing Human Resources

Mission Design and Automation appoints CEO

Rachel Watson · June 5, 2020



Scot Lindemann Courtesy Mission Design and Automation

A West Michigan intelligent systems integration company hired a new leader.

Holland-based **Mission Design and Automation** — a portfolio company of Grand Rapids-based Concurrency Capital Holdings since 2017 — said it hired Scot Lindemann, former JR Automation co-CEO, for the company's top role.

"Scot is an accomplished and proven leader in the automation and robotics sector. We are confident that the existing wealth of talent of the Mission team, coupled with Scot's vision and direction, will propel company growth through current manufacturing challenges and beyond," said Jason Byrd, a board member for Mission.

Lindemann has more than 30 years of leadership in automation and robotics.

"As manufacturing continues to be more and more demanding, smart, efficient, data-driven automation will be key to driving the world forward," Lindemann said. "Robotics, vision systems and cloud-based flexible machines are here to stay, and we at Mission are excited to be a part of growing automation in West Michigan."

Prior to this, Lindemann was president of Orion Township-based BACA Systems, a stone robotics fabrication equipment provider, from 2017-20.

Before that, he was with JR Automation in various leadership roles, most recently serving as co-CEO until 2016.

Lindemann has been active in FIRST Robotics and has been a member of and served as a director for the Robotic Industries Association (RIA).

He also served as a board member and board chair for the Zeeland-based economic development agency Lakeshore Advantage.

Lindemann holds a Bachelor of Science degree in robotic systems engineering from Lake Superior State University.

Founded in 2004, Mission Design and Automation designs, builds and integrates custom intelligent automation solutions for a variety of industries, including food and beverage, medical device, transportation/automotive, consumer goods and more.

mahp
Michigan Association of Health Plans

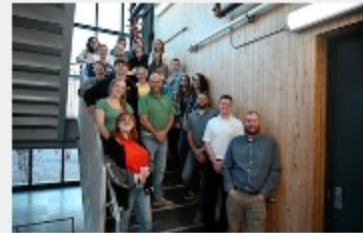
39TH ANNUAL CONFERENCE

Health Plans, Partners, & Policy

[LEARN MORE](#)

Presented By The Christman Company

Building the next generation of construction experts



Christman is shining a light on stable and lucrative jobs in construction through internship programs and community engagement

CRAIN'S
PEOPLE ON THE MOVE

Announcing a new hire, executive promotion or board appointment?

[LEARN MORE](#)